



Sponsorship Proposal: Empowering Young Athletes Through Ballers United

📍 **Organization Name:** Ballers United Athletics 📍 **Location:** Fayetteville, GA  **Proposal Date:** June 10, 2025

1. Executive Summary

Ballers United Athletics is a **youth sports organization** dedicated to **empowering young athletes through mentorship, competition, and skill development**. Our mission is to **provide accessible, high-quality sports programs** that foster **teamwork, leadership, and personal growth**.

We are seeking **sponsorship support** to expand our **training programs, scholarship initiatives, and community outreach efforts**, ensuring that **every young athlete has the opportunity to succeed—on and off the field**.

2. Why Partner with Ballers United?

By sponsoring Ballers United, your brand will gain **high-impact visibility** while directly supporting **youth development and community engagement**.

✅ **Year-round athlete training programs** that develop skills and leadership. ✅ **Scholarships for underserved youth** to access coaching, equipment, and competition. ✅ **Community events and mentorship programs** that foster teamwork and personal growth. ✅ **50,000+ brand impressions** across social media, event signage, and digital promotions. ✅ **Live engagement opportunities** through booths, giveaways, and sponsor activations.





3. Sponsorship Packages & Benefits

We offer **custom sponsorship tiers** to maximize your brand's exposure:

🏆 **Grand Slam Sponsor (\$5,000+)** – Exclusive branding rights, prime logo placement, VIP booth space, and social media promotions. ⚾ **Home Run Sponsor (\$2,500)** – Large logo placement, featured promotions, vendor booth space, and live event mentions. 🎓 **MVP Scholarship Sponsor (\$1,500 per scholarship)** – Named scholarship for an athlete in need, sponsor spotlight, and personalized thank-you from recipients. 🔥 **All-Star Sponsor (\$1,000)** – Logo placement,

social media shoutouts, and inclusion in event swag bags. ⚡ **Rookie Sponsor (\$500)** – Recognition on event marketing materials and social media.

4. Community Impact & Long-Term Benefits

Your sponsorship will directly contribute to:  **Providing financial assistance** to at least **50 athletes** through scholarships.  **Expanding training programs** to include **year-round coaching and mentorship**.  **Enhancing athlete development** with **better facilities, equipment, and engagement opportunities**.  **Strengthening community ties** by partnering with **local businesses and schools**.

5. Next Steps

I'd love to schedule a quick call or meeting to discuss how **Ballers United** can maximize visibility and impact through this partnership. Please let me know a convenient time, or feel free to reply with any questions.

Thank you for considering this opportunity to **support young athletes and engage the community**. I look forward to partnering with you!

 **Contact Information:**  BU@BallersUnitedAthletics.com